

tiendamia



Latam crossborder marketplace

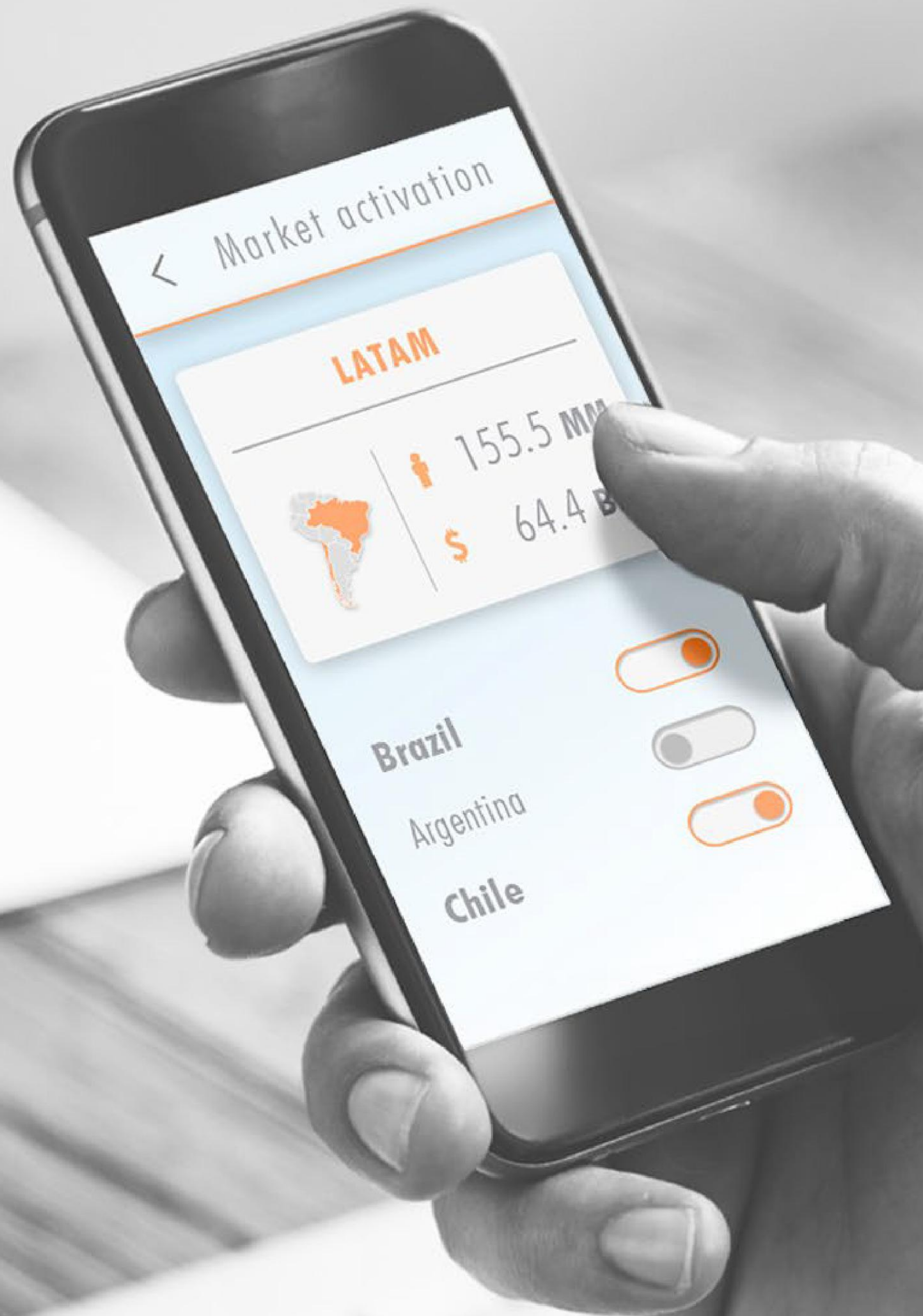


Tap into a massive market

Effortlessly expand your reach
and sell more in LATAM.

Access a \$64.4 billion market
in e-commerce sales.

tiendamia



Maximize reach

Access the top 6 markets in South America with a population of **300MM** and **155.5 MM** active ecommerce users with only 1 partner.*

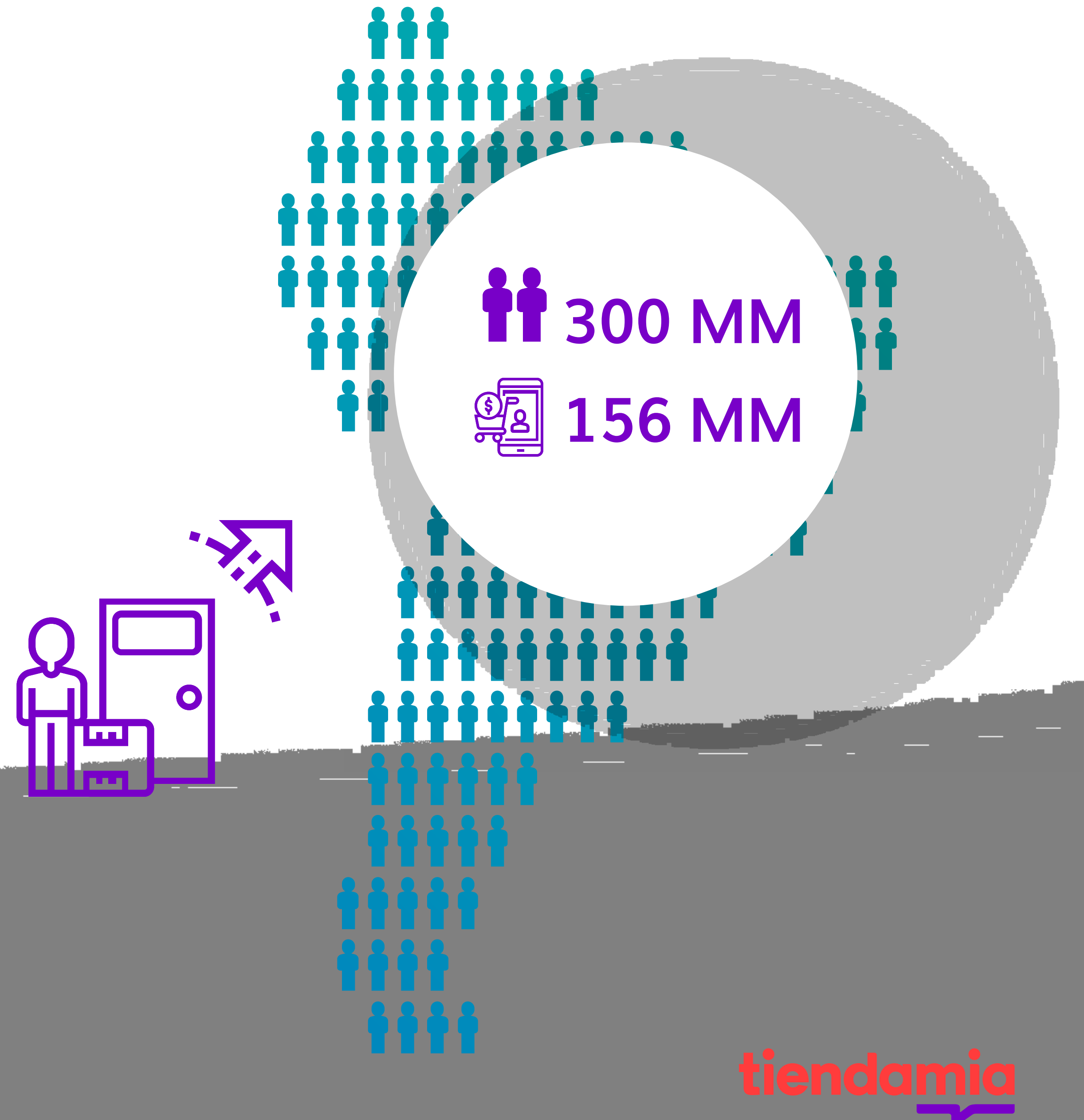
Actual



2020



* SOURCE Statista



Unleash your ecommerce potential

DEVELOP

your own site
latam.brand.com

or

JOIN

TiendMIA's
Marketplace



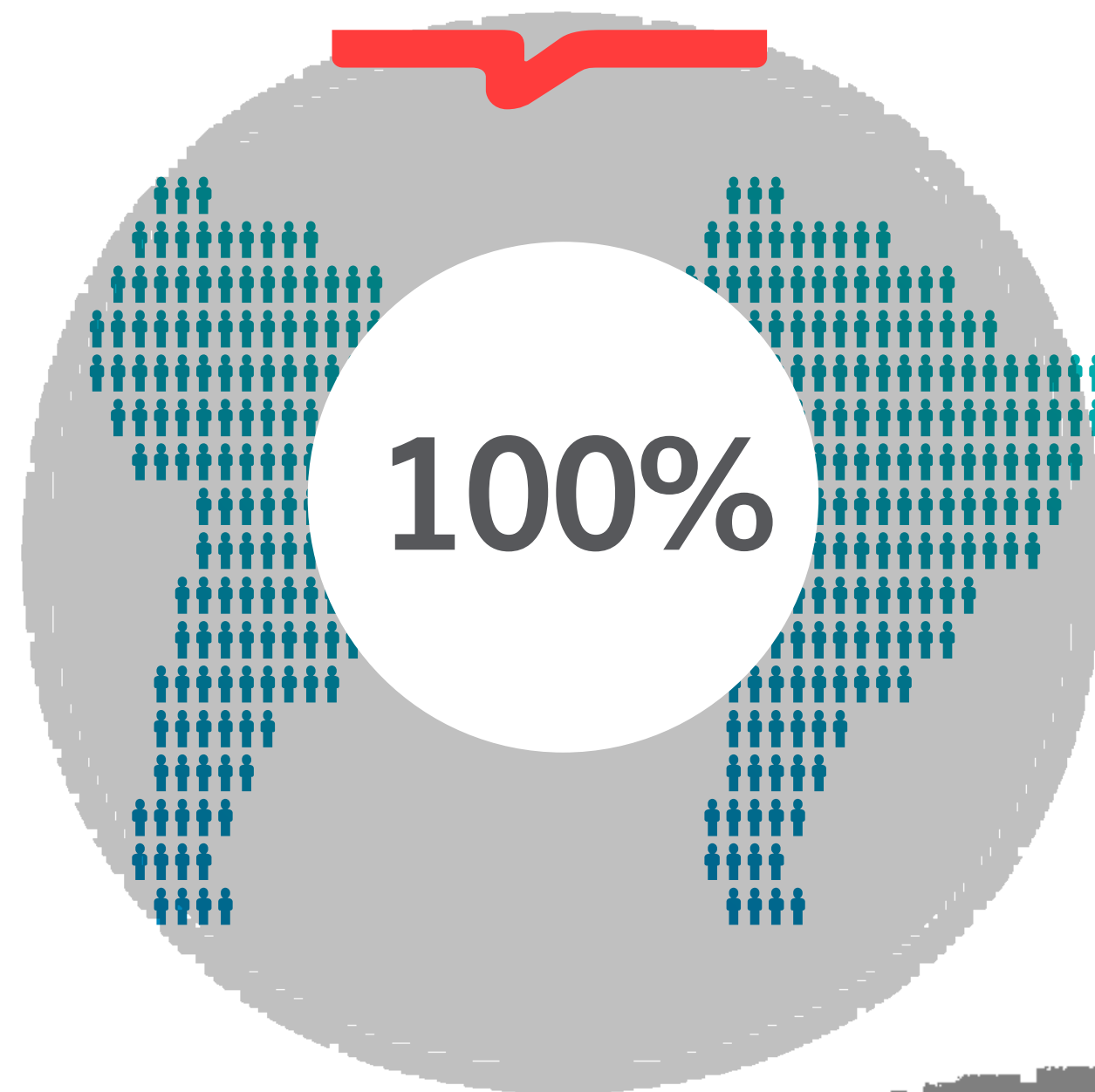
Deep and robust go-to-market with deep integration.

Seamless and fast go-to-market options, from API integration to a simple site-scrape.

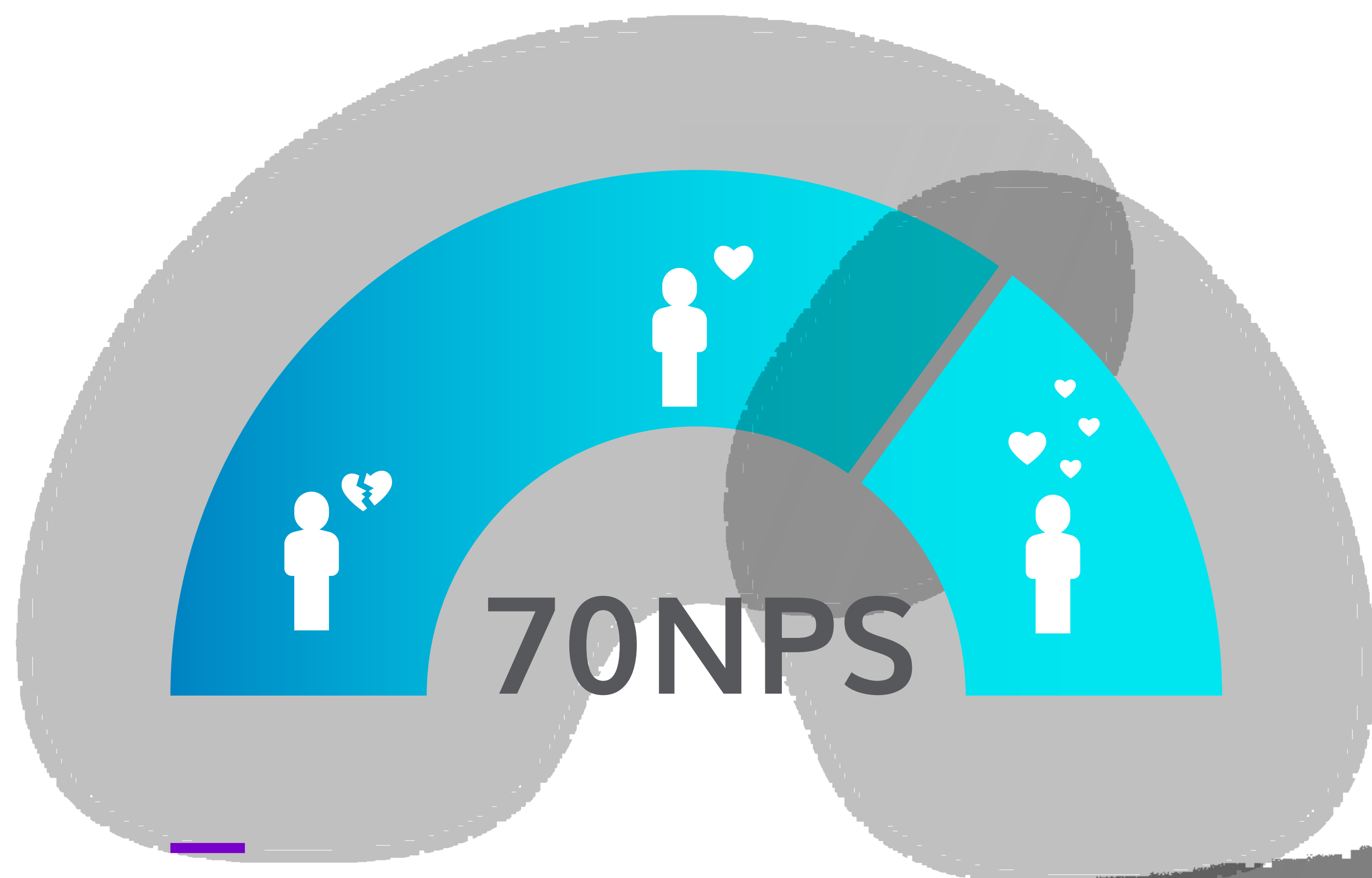


tiendamia

We connect you to LATAM



YOY growth over the last 5 years with 1billion SKUs



Trust TiendaMIA as your reliable local partner. Your Brands is **safe with us.**
70NPS in over 1MM products sold

Solve everything in one place



1 partner
to manage all

tiendamia



Fulfillment

Miami based warehouse simplifies your shipping



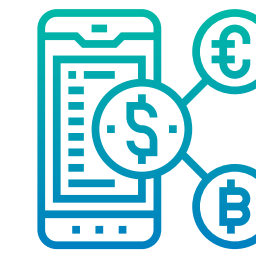
Customer Service cost

We manage customer support



Local logistics

Local carrier and last mile delivery is on us.



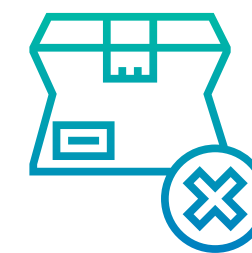
Currency

Sell and get paid in US dollars without having to deal with local currencies.



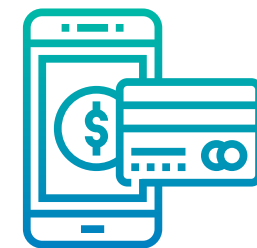
Zero fraud risk

Our risk department manages this, nothing to worry on your end.



Low return risk

Returns rate are equal or below local sales.



Zero payment risk

tiendamia

All covered



Tariffs

Customs

Last mile

Shipping

Payments

Vendor friendly
end-to-end solution
optimized for
each market.

FRICITION LESS

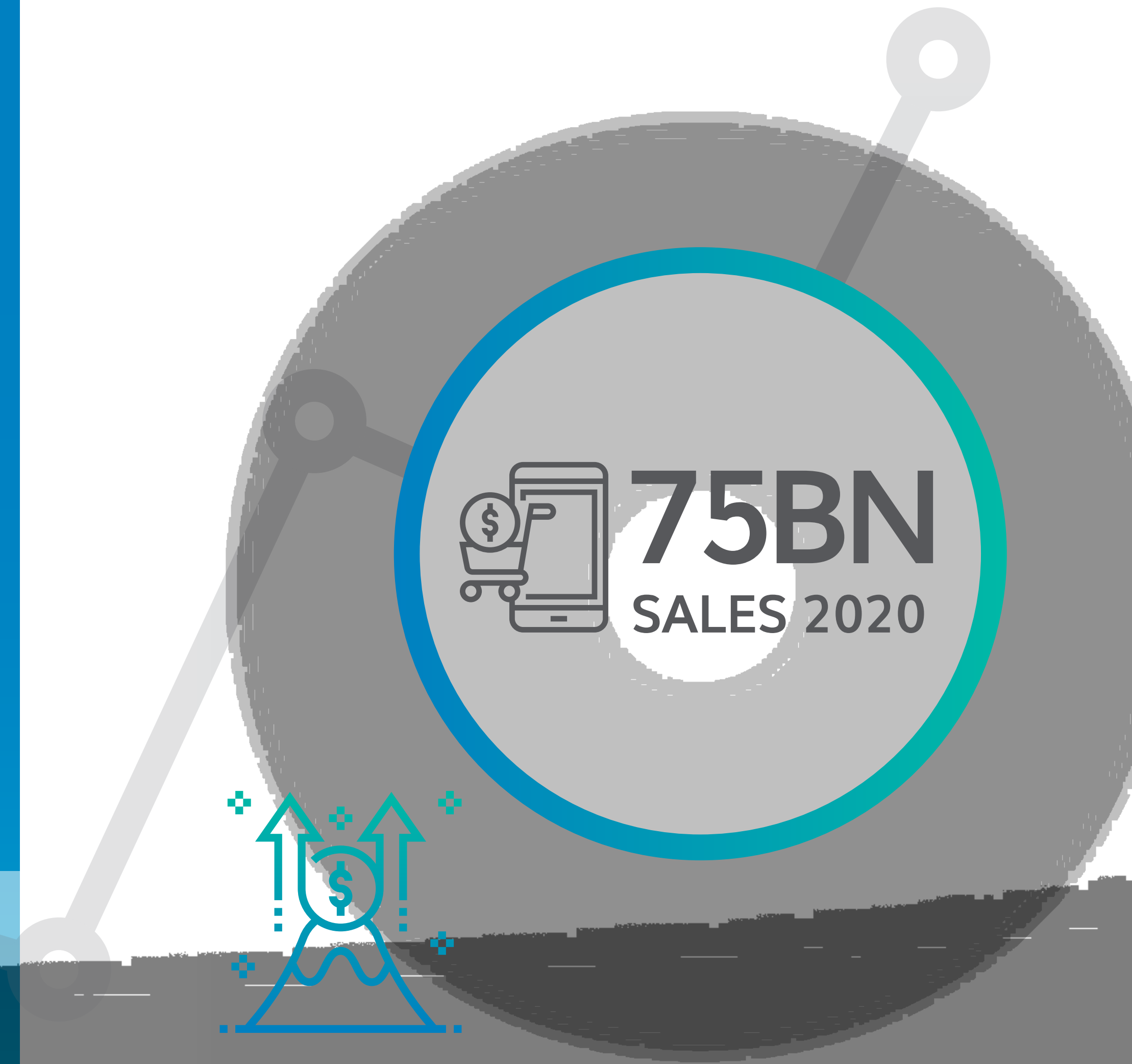


Increase sales

Ecommerce in latam is set to reach **\$75 BILLION*** in sales for 2020. This translates, in average, to a **20% sales growth** for an established US ecommerce brand.

LATAM shoppers are already used to purchasing overseas (54% already do so) despite a less than friendly experience in most cases.

*Source: Nielsen



Latam challenges

We've got you covered



- Credit Card users are not the majority, cash payment options are needed.
- Installments are necessary, users are used to it.
- Last mile delivery is a challenge in most markets. We have the local expertise.
- Tariffs, regulations and custom rules are unique and change often. To ensure delivery those need to be solved before shipping.
- Market fit is crucial, local knowledge always wins.
- Access to local payment methods.
- Local currency and USD views are needed.

Latam challenges



"E-commerce in Latin America has already achieved a critical mass. It's been expanding 21% annually since 2016.

A favorable convergence of smartphone and internet penetration, high usage of social media, maturation of the local e-commerce supply and the growing sophistication of e-commerce shopper make LATAM an alluring region for companies in practically every industry.

With mobile commerce forecasted to capture over 52% of all regional e-commerce sales by 2022, Latin America is an especially fruitful region"

Source
d-local

"Latin America the world's fourth largest retail market, according to research by eMarketer. Sales through the online channel will continue to rise, reaching \$2.354 trillion by 2022."

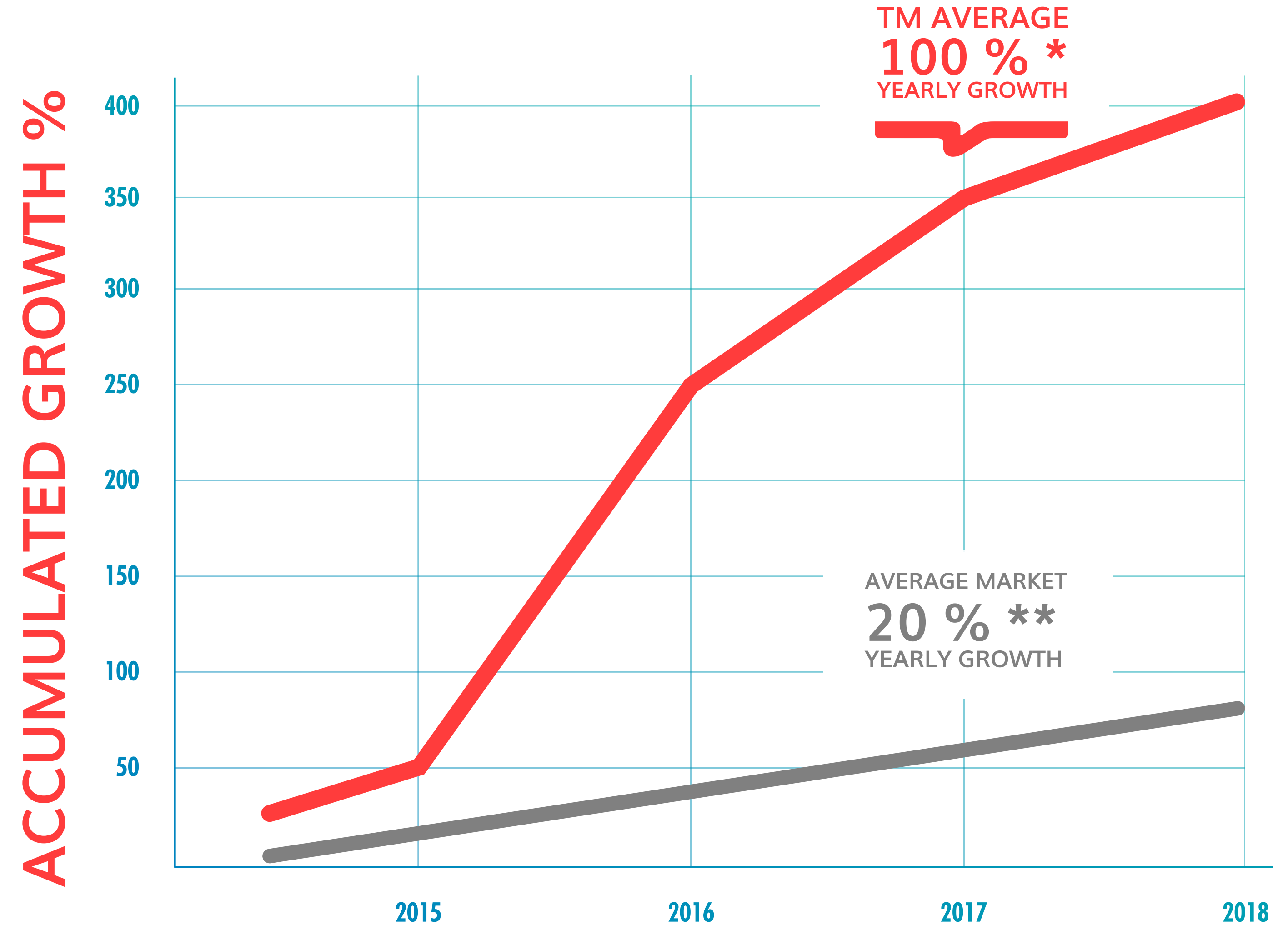
Source
Forbes



tiendamia

Why choose TIENDAMIA?


Compared to traditional couriers (DHL, FEDEX, UPS & Others) TiendaMIA has overperformed and has had exponential growth consistently proving to be the most valuable alternative for B2C CrossBorder.



*audited GMV sold by TiendaMIA/Xipron Inc at AR,BR,CL,CO,PE,IUY

**Source: Accenture and AliResearch, "Cross-border B2C E-commerce Market Trends,"

About us

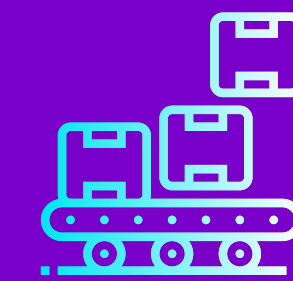


TiendaMIA has been in business since 2014 delivering more than 1.000.000 products with an average NPS of 70.

With support in most LATAM markets and strong focus on Argentina, Brasil, Uruguay, Chile, Peru and Colombia

Offering approximately 1 billion SKUs from Walmart, eBay, Amazon, Canon.

tiendamia



>1 MILLION
Products sold



70 NPS
6 markets



1 BILLION
SKUs offered

Contact us

TiendaMIA.com
is owned by Xipron.com

To learn more contact us at
sales@tiendamia.com or

Claudio Lombardo
VP of Cross-Border eCommerce
clombardo@tiendamia.com

US (1) 305.330.6250

UY (598) 2624.42.24



tiendamia